

# RISIALBANIA AGRIBUSINESS

**RisiAlbania** Project is an innovative project supported by the Swiss Agency for Development and Cooperation, SDC, in partnership with the Ministry of Economy, Culture and Innovation and implemented by Helvetas. The project aims to increase employment opportunities for young women and men (aged 15-29) in Albania.

**OBJECTIVE** in Agribusiness: Support the Albanian farmers of fresh fruits and vegetables (F&V) by enabling them to reach new high-value markets (to Switzerland) to create jobs for youths in Albania.

**VISION:** RisiAlbania aims to facilitate cooperation between Swiss importers, retailers and Albanian exporters and farms in Albania. This aligns with the vision for supporting Albanian farmers and exporters in accessing new high-value markets by implementing the required quality and social standards.

In the Agribusiness sector, specifically in the Fruit and Vegetable subsector, **Albania has great potential to penetrate more high-value markets such as supermarket chains where margins and profits are better and stable.** RisiAlbania interventions support the creation of new capacities and knowledge to support agribusiness compliance with international market standards. This results in new business models, new forms of cooperation and trust between major exporting companies, producers, and public institutions.



## THE MAIN DEVELOPMENT AND INTERVENTIONS THAT RISIALBANIA SUPPORTED ARE AS FOLLOWS:

### KEY DEVELOPMENTS



The GlobalG.A.P group certification of farmers was introduced, and the pioneer exporters are supported to cooperate with farmers under the group certification/Export Market Development.



Knowledge Platform ([www.agroquality.al](http://www.agroquality.al)) and increasing the human resources capacities for implementing GlobalG.A.P and social standards.

Establishing National Technical Working Group for GlobalG.A.P and supporting promotion of quality and social standards (GRASP, SMETA etc).

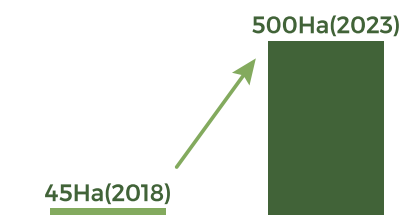
Synergy with the Ministry of Agriculture and Rural Development to support the Albanian Exporters certified with GlobalG.A.P at the Fruit Logistics Fair.

Supporting the business development services in Albania for export services, access to finance and quality standards implementation.

Supporting local certification body service. Introduction of Agripreneurship Program.

### KEY RESULTS

Increased from **45Ha/ (2018)** certified to **500 Ha/ including 300 farmers/21 exporters (60 mio Euro Exports) 2023.**



**15 consultants/staff** of exporters trained from GlobalG.A.P Academy. **114 Exporters/farmers/others** trained in Global G.A.P Stop Tour (2019).



**GRASP Module** for Albania is approved by Global G.A.P (**82 exporters/farmers** are successfully audited for GRASP).



GlobalG.A.P now is part of National subsidies schemes.



Agripreneurship program officially was introduced.