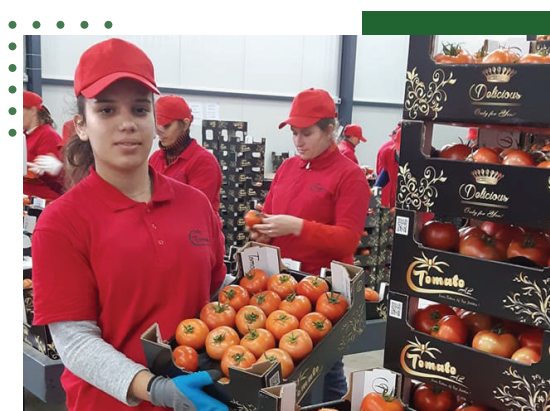


RISIALBANIA AGRIBUSINESS

RisiAlbania Project is an innovative project supported by the Swiss Agency for Development and Cooperation, SDC, in partnership with the Ministry of Economy, Culture and Innovation and implemented by Helvetas. The project aims to increase employment opportunities for young women and men (aged 15-29) in Albania.

OBJECTIVE in Agribusiness: Support the Albanian farmers of fresh fruits and vegetables(F&V) by enabling them to reach new high-value markets to create jobs for youths in Albania.

In the Agribusiness sector, specifically in the Fruit and Vegetable subsector, **Albania has great potential to penetrate more high-value markets such as supermarket chains where margins and profits are better and stable.** RisiAlbania interventions support the creation of new capacities and knowledge to support agribusiness compliance with international market standards. This results in new business models, new forms of cooperation and trust between major exporting companies, producers, and public institutions.



THE MAIN DEVELOPMENT AND INTERVENTIONS THAT RISIALBANIA SUPPORTED ARE AS FOLLOWS:

KEY DEVELOPMENTS



The GlobalG.A.P group certification of farmers was introduced, and the pioneer exporters are supported to cooperate with farmers under the group certification/Export Market Development.



Knowledge Platform (www.agroquality.al) and increasing the human resources capacities for implementing GlobalG.A.P and social standards.

Establishing National Technical Working Group for GlobalG.A.P and supporting promotion of quality and social standards (GRASP, SMETA etc).

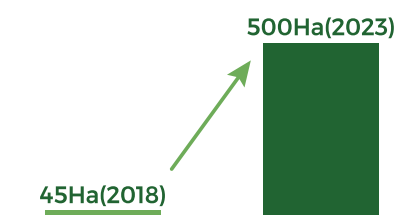
Synergy with the Ministry of Agriculture and Rural Development to support the Albanian Exporters certified with GlobalG.A.P at the Fruit Logistics Fair.

Supporting the business development services in Albania for export services, access to finance and quality standards implementation.

Supporting local certification body service. Introduction of Agripreneurship Program.

KEY RESULTS

Increased from **45Ha/ (2018)** certified to **500 Ha/ including 300 farmers/21 exporters (60 mio Euro Exports) 2023.**



15 consultants/staff of exporters trained from GlobalG.A.P Academy. **114 Exporters/farmers/others** trained in Global G.A.P Stop Tour (2019).



GRASP Module for Albania is approved by Global G.A.P (**82 exporters/farmers** are successfully audited for GRASP).



GlobalG.A.P now is part of National subsidies schemes.



Agripreneurship program officially was introduced.

RISIALBANIA AGRIPRENEURSHIP

RisiAlbania aims to expand the Agripreneurship model in Albania. This program focuses on capacity building, aligning with our overarching goal of enhancing the performance of both exporters and farmers in accessing high-value markets. **The Agripreneurship initiative particularly targets the development of young and leading farmers.** In this collaborative program, exporters, input suppliers, technology providers (including Smart Agriculture solution Vodafone), financial institutions, and RisiAlbania as facilitators will work together to design and deliver training modules based on their expertise. To strengthen the Agripreneurship model, RisiAlbania has already initiated partnerships with three exporters who received expert support for the model's design and program coordination.



THE PURPOSE OF AGRIPRENEURSHIP PROGRAM:



Supporting Farmers/Suppliers:

Enabling transformative change to help farmers meet export market standards.



Quality Assurance:

Ensuring farmers supply safe, high-quality, and competitively priced fruits and vegetables.



Profitable Farming:

Enhancing farmers' business profitability and attracting young "agripreneurs" to create better job opportunities in the agricultural sector.

THE MAIN OBJECTIVES:



Future Farmers:

Innovative capacity-building solutions to drive behavioural change.



Future Farms:

Exploring and transitioning to new farming models and technologies to create value-added products.



Conducive Environment:

Removing growth barriers and fostering market access through partnerships and alliances.

The program's format resembles an Agripreneur boot camp dedicated to building capabilities.

In partnership with



Implemented by:

